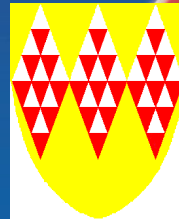




STEETON CRICKET CLUB Club Development Plan



Current status as at 1 September 2017

Planned status as at 31 August 2018



Club Background

Geographic Details

County Cricket Board	Yorkshire Cricket Board
County Sports Partnership	West Yorkshire Sports Partnership
District Development Group	Bradford West Cricket Development Group
Club Address	Summerhill Lane (off Station Road), Steeton, Nr Keighley BD20 6RX

Lead Contact Details

Name: David Procter	Home Tel: 01535 611668 Mobile Tel: 07814346680
Position in Club: Club Development Manager	Email: dprocter3@sky.com

Status

Community Amateur Sports Club (CASC) status – registered in 2005

CASC status requires a commitment to be organised on an amateur basis, be open to the whole community and have a main purpose of providing facilities and promoting participation in cricket for the future



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Section 1 - Mission Statement

To foster and promote the sport of amateur cricket at all levels within the community and the sport, providing opportunities for recreation, coaching and competition

- the Club will continue to be pro-active towards ensuring cricket is an attractive choice for all age groups, by maintaining a safe, effective and child friendly environment where young players can learn, enjoy and aspire to excel in their cricket, and to also provide opportunities for participation from all sections of the local community.

ClubMark

ECB ClubMark gives the Club an opportunity to implement new procedures as well as acknowledge existing practices.

The Club is required to present evidence and demonstrate implementation across four different themes, culminating in the production of the Club Development Plan



- Duty of Care and Safeguarding Children** – the Club will endeavour to stay informed of any updates in vetting through the relevant sections of the ECB website and make the necessary changes as required;
- The Cricket Programme** - the Cricket Programme (the combination of coaching, training and competition) should assist young players to realise their potential and is based on the ECB's Cricket from Playground to Test Arena theme and planning for long term success using the Long-term Athlete Development model (LTAD) for Cricket;
- Knowing your Club and its Community – One Game** – the basic premise for ClubMark is to ensure that all clubs are aware of their immediate community and, as such, we can ensure the Club is meeting the needs of the local community when providing opportunities for people to participate in cricket; and
- Club Management** – the Club will continue to maintain well ordered finances and a good level of communication with volunteers and members.



Section 2 – Objectives

Objectives are the ‘**stepping stones**’ that contribute to successfully achieving the aims and mission statement of the Club.

Objective 1: Develop **young cricketers** and give them the opportunity to enjoy cricket at all levels and play a central role in the Clubs' cricket life

- ⤴ Continue to have and promote a well structured Club environment which will attract young players from the local communities;
- ⤴ Promote a coaching culture with senior players and members, and seek volunteer help from parents to provide an inclusive feel for junior players;
- ⤴ Encourage junior players to respond to the coaching programme and the opportunities within the Club to play competitive cricket;
- ⤴ Adopt a pro-active approach to provide for players with potential to be recognised; and
- ⤴ Guide young members through their cricket development and encourage participation in the Club's activities.

Objective 2: Strengthen the **senior cricket** enabling the teams to achieve success and provide positive role models to the Clubs' junior members

- ⤴ Selective recruitment of senior players of the required standard who will also demonstrate the required level of commitment towards the development of young players;
- ⤴ Ensure all senior players are aware of the requirement to encourage the development and integration of junior players into the senior game;
- ⤴ Adopt a formal approach of selecting players to attend trials and courses to better their technique, standard and understanding of cricket;
- ⤴ Increase the number of juniors achieving representative level in senior cricket; and
- ⤴ Encourage senior players to help ‘talented’ junior players to aspire to play senior cricket at the highest level.

Objective 3: Ensure that the Club is an integral part of and contributes to all sections of the **local community** by increasing levels in Club membership, supporters and volunteers

- ⤴ Improve communication with community groups and provide facilities for junior and senior cricket festivals;
- ⤴ Establish 'School Club Sports Partnership' links to ensure the Club's community programme provides re-assurance for schools and parents alike that the children are using a safe and child friendly environment;
- ⤴ Maintain a high level of all-year-round community social events;
- ⤴ Continue to modify the membership package to encourage family membership which will strengthen long-term commitment; and
- ⤴ Develop a wider membership base and achieve a year-on increase in all types of volunteer involvement.



Objective 4: Strengthen the structure and pathway for **women and girls** to actively participate in and follow cricket

- ⬆ Look to form and develop partnerships with local primary and secondary schools which will introduce girls to mixed gender cricket;
- ⬆ Increase number of registered girls and develop a process for girls to be included and encouraged to play an active part in the cricket programme;
- ⬆ Increase number of girls playing in junior teams and foster an aspiration to represent the Club at the appropriate senior level;
- ⬆ Promote and encourage girls with potential to attend trials and coaching; and
- ⬆ Seek to involve female volunteers in the Club's junior structure.

Objective 5: Develop and promote cricketing opportunities for **black and ethnic minority** members of the community

- ⬆ Ensure a non-discriminatory multi-cultural and multi-racial approach as defined in the Club's 'Sports Equity Policy Document';
- ⬆ Encourage ethnic minority group members and potential members have equal access and opportunity within the Club and it's playing structure;
- ⬆ Encourage the ethnic minority group members to represent the Club in matches in the Upper Airedale Junior Cricket Association (UAJCA) league;
- ⬆ Look to include teams from schools and communities which predominately include BEM players in organised matches and junior festivals; and
- ⬆ Look to develop links between the Club and BEM groups in the area.

Objective 6: Strengthen the Club environment to promote and provide cricketing opportunities for **disabled people**

- ⬆ Be aware of and keep a record of all disability information passed by members and, wherever possible cater for and encourage participation in all Club activities;
- ⬆ Review facilities for disabled people at the Club and consider disability issues in planning all future improvements and development;
- ⬆ Continue to encourage disabled groups to use the Club's facilities;
- ⬆ Promote awareness of disabled cricket and establish links with disabled groups; and
- ⬆ Wherever possible, engage with organisations and engage with cricket forums for disabled people.



Section 3 - Structure

Structure for 2017/18 (to be developed and submitted to the November 2017 AGM)

<p style="text-align: center;">General Management Committee (GMC) comprising representation from each position:-</p> <p style="text-align: center;">President: Chairman: Vice-Chair: Secretary: Treasurer: Auditors</p> <p style="text-align: center;">Club Development Manager: Child Welfare Manager: Sponsorship/ Social Secretary: Communication/ Website Manager:</p> <p style="text-align: center;">A&WSCL representative: UAJCA/ A&WJCL representative: Team Managers/ Coaches: Selection Committee:</p> <p style="text-align: center;">Bar/ Catering Managers: Ground Maintenance</p>		
<p style="text-align: center;">Cricket Committee</p> <p style="text-align: center;">Comprising Chair, Senior team captains and Lead Junior Coach</p> <p style="text-align: center;">Report to the GMC at the monthly meetings</p>		<p style="text-align: center;">Bar/ Catering Managers and Ladies Section</p> <p style="text-align: center;">Report to GMC every quarter</p>
<p style="text-align: center;">Senior Cricket Committee</p> <p style="text-align: center;">Comprising Chair, Senior team captains and U17 coach</p>	<p style="text-align: center;">Junior Development</p> <p style="text-align: center;">Including Junior Section Co-ordinator, Lead Junior Coach and UAJCA/ A&WJCL Representative</p>	<p style="text-align: center;">Sponsorship, Fundraising and Grant Co-ordinator</p> <p style="text-align: center;">Report to the GMC at the monthly meetings</p>
<p style="text-align: center;">Selection Committee</p> <p>Senior teams are posted on clubhouse notice board, on club web-site and on 'Play-Cricket' web-site</p> <p>Junior teams are posted on clubhouse notice board and on 'Play-Cricket' web-site</p>	<p style="text-align: center;">Coaching and Volunteer's</p> <p>Comprising Coaching and Volunteer Co-ordinator to establish database and co-ordinate junior requirements</p>	<p style="text-align: center;">CricketForce Co-ordinator</p> <p>Report to the GMC at the monthly meetings leading up to CricketForce weekend</p>
	<p style="text-align: center;">Club – School Partnership</p> <p>Comprising Lead and appropriate representatives to develop and co-ordinate 'Chance to Shine' initiative</p>	<p style="text-align: center;">Ground Maintenance Team</p> <p>Report to the GMC at the monthly meetings as required</p>

The GMC will continue to appoint members and/ or co-ordinators and agree the format and remit for each of the new posts in the structure
The Plan is owned by the Club, sanctioned and driven by the GMC but will be delivered by the the above structure and all the members



Internal Communication

- The fundamental part of the process is that the Club Development Manager will collect and disseminate information from the ECB, YCB and the district development group (BWCDG) and provide a report on the Club's development plan to the monthly GMC;
- Information from the monthly GMC meetings and frequent working group meetings on all issues relating to the Plan and the ongoing development is circulated via [the clubhouse notice boards](#); the Club's website (www.steeton.cc); frequent use of local press, village and local shops' notice boards; and possibly a future newsletter (suggested Spring and Autumn editions commencing Spring 2018)
- There is also a need to ensure clear lines of communication are available and used appropriately on a regular basis to obtain feedback from members.

Support

- The Club will continue to look for guidance from ECB and YCB through the current cricketing strategies;
- Maintain a sustainable approach through the proper management of financial resources, actively investigate alternative income, sponsorship opportunities and grant/ supported income available through Government initiatives, Sports England and ECB/ YCB funding streams;
- Continue to develop a formal Volunteer Agreement policy and recruitment plan for volunteer help in 2017/18 which will supplement the current Club structure and encourage a sense of ownership by members to assist in the delivery of the Plan. It will also promote and encourage more member/ player/ parent participation and seek to appoint a Volunteer Co-ordinator;
- The 'Welcome to Steeton CC' induction letter and annual registration pack will once more be assessed and revised accordingly for season 2017 to allow members and parents to offer and bring skills to the Club;
- Encourage members/ parents to attend approved training courses and will refund officials when they do so; and
- Continue to host annual events, such as the village bonfire and firework display evening, to engage with all members of the local community.



Section 4 – Facilities

The Club will continue to strive for improvements to facilities through a realistic development programme of schemes and proposals which are subject to resources and finances being available through revenue raised by the Club and available grant income by funding streams

The Club will take part in the annual NatWest CricketForce event over an ECB nominated weekend in April to prepare the clubhouse, facilities and ground for the forthcoming season and carry out programmed tasks within its capabilities to continually enhance the Club

What have we got	What is required	When will we get there	What will it cost
Clubhouse with new roof, improved changing and showering facilities (separate female changing/ toilet facilities), DDA compliant toilets and amenities for community use Recently refurbished Clubhouse facilities - lounge area, function area, kitchen and toilets	Refurbish the bar and storage area	2017/18	Approx £3,000
Two high standard static practice nets	Some modifications to the nets to prevent any risk of injury from the adjacent net	2017/18	Approx £500
Manual score box and equipment store	Electronic score box	Within two year timescale	Approx £6,000
Excellent square and outfield	Continual maintenance	No end date	Approx £1,500 per annum
Limited car-parking area	Car park to be extended/ surfaced	Within five year timescale	£15,000 to £25,000



Section 5 – Club Teams

SENIOR CRICKET

The Club will continue to enter three teams in the Aire & Wharfedale Senior Cricket League and will encourage and provide opportunities for older juniors to progress into senior cricket

Current (2017) Planned (2018)	Team	Total squad - 47 Total squad - 55	Coaches	League matches	Cup matches	Winter practice sessions	Summer practice sessions
Current	1 st XI	22 players used in total)	22	1	10	24
	2 nd XI	33 players used in total	2)	22	2	10	24
	3 rd XI	23 players used in total)	14	1	10	24
Planned	1 st XI	N/A)	22	Up to 5	10	24
	2 nd XI		2)	22	Up to 5	10	24
	3 rd XI)	14	Up to 4	10	24

Note:

Both senior and junior members are selected from the squad for 1stXI and 2ndXI on merit and availability;

Senior squad members **not** playing in Saturday fixtures are eligible to play in the 3rdXI development team playing Sundays;

Juniors in the squad who play in Saturday fixtures are eligible for selection for the 3rdXI development team playing Sundays

JUNIOR CRICKET

The Club will continue to enter junior teams at five age groups in the Upper Airedale Junior Cricket Association leagues if possible and will continue to fulfil obligations regarding the league and cup programme of games as required by the UAJCA



Current (2017) Planned (2018)	Age group	Total juniors registered	Coaches and support workers or volunteers actively involved	League matches	Cup matches	Coaching sessions	
						Winter	Summer
Current	Under 9	9no	1no coach + 1no volunteer	10	Up to 4	0	24
Planned		2no existing members remain in age group Look to encourage approx 10no new members	1no coach + 2no support workers or volunteers	10	Up to 4	0	24
Current	Under 11	14no	1no coach + 1no volunteer	10	Up to 4	0	24
Planned		Look to retain the 15no existing members who remain in age group or move up from u9's	1no coach + 2no support workers or volunteers	10	Up to 4	0	24
Current	Under 13	17no	1no coach + 1no volunteer	10	Up to 4	0	24
Planned		17no members remain in age group or move up from u11's. Look to recruit 3no new members	1no coach + 2no support workers or volunteers	10	Up to 4	0	24
Current	Under 15	15no	1no coach + 1no support worker	10	Up to 4	4	24
Planned		11no members remain in age group or move up from u13's. Look to recruit 3no new members	1no coach + 1no support worker	10	Up to 4	6	24
Current	Under 17	5no	1no coach + 1no support worker	8	Up to 4	6	24
Planned		11no members remain in age group or move up from u15's. Look to recruit 5no new members	1no coach + 2no support workers or volunteers	8	Up to 4	6	24

All the juniors in each age group regularly attend weekly practice sessions and all participate in matches to one degree or another



Section 6 – Qualified Coaches and Assistants

The Club will continue to promote a pro-active coaching culture within senior players and the membership

Position	What have we got (2017 season)	What would we like (2018 season)
Coaching ECB UKCC Level 2 ECB Level 1 Coaching Award ECB UKCC Level 1 ECB Coach Support Worker	5no total – (2no actively involved in coaching on weekly basis) 2no total 1no total 2no total – (both actively involved as and when required)	6no total – 4no to be actively involved 2no total – in a support role 2no - actively involved 4no total – all to be actively involved

Members with DBS Certificates

The Club will continue to ensure all members who require DBS certification hold a current certificate

Position	What did we have (2017 season)	What do we want (2018 season)
Members registered as Club coaches Players – captains & vice captains Other members	11no current: 2no TBC with forms submitted or in for renewal 1no current: 2no TBC with forms submitted or in for renewal 1no current: 1no TBC with form submitted	Ensure that all members requiring DBS checks have up to date certificates



Section 7 – Trials, Assessments and Representative Cricket

The Club will continue with its policy to encourage and support talented juniors, facilitate their progress through to representative cricket and adopt a more formal approach towards the selection of players and make it policy to send players for trials and assessment

What did we have (Sept 2016 – Aug 2017)	What would we like (Sept 2017 – Aug 2018)	How will we get there
Trials and Assessments 'Pathways to Cricket Excellence' Bronze level:- u14 - 1no was accepted in 2017 u16 - 2no were accepted in 2017 u12 - 3no nominated UAJCA u9 Hard ball squad - 1no invited; 1no selected u10 Development team - 2no invited; 1no selected u12 Development team - 5no invited; 3no selected Yorkshire Junior Festival cricket u11 Lords Taverner's - 2no invited; 1no selected u13 Lords Taverner's - 3no invited; 2no selected u15 Lords Taverner's - 2no invited; 2no selected District team u13 - 1no u15 - 3no Players going on to play representative County cricket Yorkshire u13 'B' - 1no Yorkshire u15 'B' - 1no	Trials and Assessments 'Pathways to Cricket Excellence':- An increase in nominations for the Bronze level in 2018/19 at all age groups 3no to be accepted for the Bronze/ Silver level UAJCA, Yorkshire Junior Festival cricket and District team representation Maintain the success levels achieved in 2017 and increase by at least one at all age groups District team (Bradford-Calderdale or North Yorkshire) To have 6no representing at various age groups Players going on to play representative County cricket Yorkshire 'A' or 'B' teams - 3no	Continue to develop a selection process for players suitable for trials/ coaching etc and make it Club policy to encourage and offer players the opportunity to attend trials, coaching etc every year Increase and improve links with development contacts so that players can be identified and are ready to make the step up The Club will provide focussed support to selected candidates



Section 8 – Local Sports Development Partners

Yorkshire Cricket Board (YCB) www.yorkshirecb.com

- The YCB promotes cricket at all levels across the County, working in partnership with other appropriate agencies and organisations, including schools and local cricket clubs and the Club will use the **YCB** web-site (www.yorkshirecb.com) to gain up to date information on all aspects of the Club development; and
- The Club will maintain good communication with the YCB and make full use of the link with the Yorkshire County Development Manager to obtain guidance and assistance. Through regular communication and meetings the Club can make the YCB aware of its needs and in turn help achieve YCB goals.

Bradford West Cricket Development Group (BWCDG)

- The BWCDG is affiliated to the Bradford Area Cricket Council;
- The Club's BWCDG representative sits on the Club's General Management Committee; and
- The Club representative will continue to participate in BWCDG meetings and welcomes any support offered by the Development Group. Active engagement will further help successful delivery of this Plan.

County Sports Partnership (WYSP) www.wysport.co.uk

- The Yorkshire Sport Foundation was recently launched and is responsible for West Yorkshire Sport, connecting and influencing providers of sport and physical activity to increase the number and quality of opportunities for participation; and
- The Club recognises the support the WYSP can provide when needing general information, looking for [courses](#), [funding advice](#) and the latest news and events.



Community Sport Networks (CSN's) www.bradford.gov.uk/bmdc/leisure_and_culture/sports_and_leisure

- CSN's assist with development and investment to provide for the needs of the Club and the local community and West Yorkshire Sports Partnership works with the Bradford CSN;
- The Club and its facilities have been actively promoted through the **Local Sports Alliance - Sport Keighley** and the **Active Bradford website** - www.activebradford.org.uk ; and
- One of the aims of the Bradford CSN is to implement the Active Bradford strategy (www.activebradford.org.uk) and the Club will endeavour to support the Visions and Aims for Sport and Physical Activity in the Bradford District and help to implement the strategy.

Other County and District-wide Cricket Partners

Steeton CC recognises a need for commitment to raise the profile of cricket in the area and intends to continue involvement with the following:-

- YCB (Yorkshire Schools)
In previous years the Club successfully hosted several Yorkshire Schools junior matches and will continue to request consideration to host a junior representative match either in 2018 or in subsequent years;
- The Upper Airedale Junior Cricket Association (UAJCA) - the organising body for junior cricket in the Keighley and Craven area.
The UAJCA supports team managers in the selection and running of the representative teams in the three Yorkshire Festival cricket (Lords' Taverners) festivals for under-15, under-13 & under-11 age groups;
In 2016 the Club hosted an under-15 UAJCA Yorkshire Festival match and will seek to continue to provide the Club's facilities as requested;
- Airedale-Wharfedale Senior Cricket League (AWSCL)
In 2017 the Club hosted the Waddilove Cup final (1st XI) and has previously hosted the Chappell Cup final (3rd XI) in 2012. We will continue to express an interest to be considered as a candidate to host any of the three Airedale-Wharfedale Senior Cricket Cup finals in future years;
- Ermysted's Grammar School, Skipton
The Club will continue to host Ermysted's annual match v MCC in 2018 if approached by the school; and
- Steeton Primary School annual sports day
The Club will continue to make the facilities available if Steeton Primary or any other local primary schools wish to use them for their sports day.



Section 9 - School Sports Partnership

The Club will consider the development of formal 'Schools Club Sports Partnership Agreement' with Steeton Primary School and South Craven Comprehensive School

- The Club recognises the need to develop a School Club Partnership programme aimed at encouraging children to get involved in the Club by providing re-assurance for schools and parents alike that the children are using a safe and child friendly club environment;
- It may be more feasible to work with the schools by providing cricket coaching opportunities delivered during or after school time which will help them meet their requirements and establish a sustainable programme of coaching in schools, to discuss school assembly visits and 'cricket skills clinics' during 2018 and the future if the Club cannot meet the requirements of the 'Chance to Shine' initiative;
- If possible, a Schools Club Sports Partnership Agreement for Steeton Primary School and South Craven will be progressed over the next year;
- The Club will investigate the Youth Sport Trust initiative co-ordinated locally by West Yorkshire Sport and School Sport Partnerships across West Yorkshire. If appropriate the Club will use this to establish communication and a sustainable link in the school partnership; and
- The Club will continue to send out a clear message that ethnic minority group members and disabled people are welcomed and encouraged to take an active part in the festivals and in-school coaching.

Planned 2018 - Steeton Primary school (Years 4, 5 and 6) in partnership with South Craven Comprehensive	Number of sessions	Pupils per session
Coaching sessions in curriculum time	9no	Up to 24no



Schools Activity

The Club will to seek guidance regarding the arrangement of the schools festivals and the involvement of young leaders to help officiate on festival days;

Hold an afternoon cricket festivals for junior schools in 2018

- The Club will look at opportunities to hold a Kwik cricket festival in Summer 2018 for up to **four primary schools**. The participating schools will bring along a mixture of **year 4 boys and girls**. It is anticipated that over **forty pupils**, many of whom may not have experienced cricket before, could attend and it is hoped that South Craven will provide junior leaders to score and umpire and qualified coaches from the Club will provide skills training and individual coaching for children who take part; and
- In future years there may be scope for a second date for **three primary schools** local to the Club which will host a 'round-robin' Gordon Bowers rules cricket festival for **years 5 and 6 pupils**.

'Chance to Shine' Initiative

The 'Chance to Shine' initiative can involve interested qualified ECB UKCC Level2 coaches from the Club or other local clubs who wish to supplement the arrangement and become involved in the project on behalf of the Club by coaching in selected local primary schools;

- The Club will look into the 'Chance to Shine' initiative over the next year and consider the Club coaches or co-ordinating qualified coaches from other local clubs; and
- Will try to arrange school assembly visits commencing 2018 to promote the Club facilities, resources and ambitions in the school.



Section 10 – Five Year Plan

Theme	What have we had/ got now	In 5 years time... 'Where would we like to be'
Cricket participation (playing members)	<ul style="list-style-type: none">✦ A thriving and healthy junior section supported by a pro-active club structure;✦ A junior playing membership with 5no age groups providing continuity of progression to senior cricket;✦ Increasing number of girls showing an interest and taking part in competitive matches at all age groups; and✦ Junior representation at district and county levels.	<ul style="list-style-type: none">✦ Having achieved a 'year-on' manageable increase in junior player members at each age group;✦ Continued high standards of junior players and increased levels of involvement;✦ Continued increased participation by girls, possibly with involvement in friendly match cricket through the BWCDG; and✦ Increased representation at junior level and annual representation at senior level.
ClubMark accreditation	<ul style="list-style-type: none">✦ A current ClubMark file providing clear evidence of good practice;✦ Successful and well supported CricketForce weekends; and✦ Developing Schools Club Partnership links.	<ul style="list-style-type: none">✦ Provide a positive annual Health Check submission and achieve the 'year-on' goals to maintain the ClubMark re-accreditation;✦ Continue to have NatWest support - voluntary work by employees and Community Cashback Awards on CricketForce weekend; and✦ 6no schools in the South Craven cluster participating in annual festivals at the Club.



Club coaching roles	<ul style="list-style-type: none">✧ 5no ECB UKCC Level II coaches and 1no ECB UKCC Level I coach to provide quality guidance within the Club and particularly the junior section;✧ 2no ECB Level I coaches and 2no Coach Support Workers providing additional support on practice and match evenings when required and occasional volunteer help in group activities from parents on practice evenings; and✧ A growing realisation among senior players and members that the role of the coach is key to sustainability within the Club.	<ul style="list-style-type: none">✧ Increased number of Level II coaches to meet increased number of junior players and maintain the coach to juniors player ratio of:- 1 : 8 nets 1 : 24 group coaching 1 : 16 hard ball✧ 2no ECB Level I coaches and 6no Coach Support Workers to support practice sessions and maintain supervision ratios for aged 8 and under 1:8, and aged 9 and over 1:10; and✧ Establish an improved Coach co-ordination section and transform the realisation into pro-active roles within the Club.
Club volunteering roles	<ul style="list-style-type: none">✧ All members and players involved in the Club are in volunteer roles;✧ A high level of volunteer help is available when required and asked for;✧ Ground staff with years of experience; and✧ Several members who are willing to assist with bar duties when required.	<ul style="list-style-type: none">✧ Establish a role for Volunteer Co-ordinator in the structure;✧ Continue with the pro-active approach encouraging members to take volunteer roles and achieve at least 2no named volunteers for each role required;✧ At least 1no young member indicating a willingness to become trained in ground-keeping; and✧ At least 6no members fully trained in bar duties.



Club membership	<ul style="list-style-type: none">⤴ The Club has an all inclusive membership;⤴ Club membership application form includes for information of 'skills' the applicant can bring to the Club;⤴ Over 200no registered members with a large number of officials and helpers at the Club with assigned roles;⤴ 59no registered junior playing members; and⤴ 36no registered senior playing members in the senior squad.	<ul style="list-style-type: none">⤴ Increase the membership levels of BEM and disabled people;⤴ A programme of volunteer help from parents and a clear demonstration that the 'skills' brought to the club is increased by members;⤴ Increase the overall membership by 10%;⤴ Increase the number of junior players to provide an increase of 5no in each age group; and⤴ Maintain a level of players sufficient to support the senior/ junior balance in each senior team and introduce 10no new or ex-senior playing members back to cricket.
Club involvement with the local community groups	<ul style="list-style-type: none">⤴ A recognition that the Club needs continued commitment and regular communication to develop partnership working with Local Community Groups; and⤴ Awareness of local initiatives to increase activity levels among people across the district; and⤴ A very successful annual village bonfire and firework display evening which attracts over a thousand people from the local community and the annual Beer Festival and T20 cricket match held over a weekend in July.	<ul style="list-style-type: none">⤴ Maximise local businesses and community groups participation in the Club – regular e-mailshot inviting management, employees and members to consider individual/ organisational involvement through ECB and YCB initiatives; and⤴ Increased involvement and a pro-active approach to engaging with the local groups and initiatives; and⤴ Continue with the annual village bonfire and firework display evening and the weekend Beer Festival and T20 cricket match to attract a wider section of the local community.